

Good Afternoon,

Here are the most recent updates as of the afternoon of Wednesday, June 24th:

PPE Code

As you've noticed, there has been considerable discussion regarding the PPE codes which you now all have from previous briefings. While it is up to the individual clinics whether or not they use this code, we suggest that if you're using this code you inform patients of the new charge before their appointments.

Pandemic Plan - COVID-19 for Return to Dental Practice

Changes were made the Return to Full Practice Plan and the updated document was sent last week. If you've missed it, please <u>click here.</u>

Social Media Campaign

The NLDA is currently working with the CDA and other PDAs on a social media campaign that will encourage individuals to continue to see their dentist. It will highlight the importance of keeping dental appointments, asking that people be patient if wait times are longer, the infection control measures currently in place for public safety, and more.

Once this campaign is complete and we begin sharing on our Facebook, Instagram, and Twitter account we will let you all know so that you can begin using the content for your own platforms as well.

Media Updates

CBC NL - N.L. extends COVID-free streak as Ball suggests Atlantic bubble could expand https://www.cbc.ca/news/canada/newfoundland-labrador/covid-19-briefing-june-24-1.5625048

CBC NL - Some N.L. businesses charging a COVID-19 service fee as province reopens https://www.cbc.ca/news/canada/newfoundland-labrador/covid-19-service-fee-1.5610622

VOCM - Smile, Newfoundland And Labrador! Local Dental Health Doing Well https://vocm.com/2019/06/19/smile-newfoundland-and-labrador-local-dental-health-doing-well/

VOCM - President Of NL Dental Association Dr. Paul Hurley - COVID

Surcharge https://soundcloud.com/vocm/president-of-nl-dental-association-dr-paul-hurley-covid-surcharge

Our next update will be Thursday afternoon, July 2nd. We will continue to keep you updated.

Kind Regards,

Amanda Squires on behalf of Dr. Paul Hurley, President of the NLDA

If you have any questions you can contact myself, the Manager of Communications and Members Relations with the NLDA, via email Amanda.nlda@nfld.net or phone: 709-579-2362.